



ANCHORED IN THE COMMUNITY NEWSLETTER



August 2026

COMMUNITY

Last month, Dr. Tom hosted a Pet CPR lecture, where he taught clients the fundamentals of pet CPR. Attendees learned how to recognize signs of distress, assess vital signs and perform CPR on cats and dogs of all sizes and conformations. Participants also had the opportunity to practice hands-on techniques with guidance from Dr. Tom & Alexa, leaving the class with the knowledge & confidence to help their pets during an emergency until they can reach veterinary care.

We host free lectures like this one several times throughout the year! Visit our website for our calendar of events.



<https://www.citybytheseavet.com/about-us/community/upcoming-events>

PLEASE DONATE!



Pawsitive Impact is an organization dedicated to helping the animals of Nicaragua & is led by 2 of our amazing clients, Lynda and Brian. They travel to Nicaragua several times each year to deliver supplies and food to animals in need. Inspired by their work we're collecting donations to help support their mission. A donation box will be available in our lobby for the foreseeable future. Items needed are: linens, leashes/collars, dog dishes, soft cat carriers and toys! Thank you for helping us support this wonderful cause!

To learn more about their work follow them on Facebook & Instagram @pawsitiveimpactnicaragua

Paws for PINK!

Join us this October to Raise Funds
for Breast Cancer Research



2026 MAKING STRIDES POINT PLEASANT BEACH



MAKING STRIDES AGAINST BREAST CANCER is the largest network of breast cancer events in the nation - and we do more than just walk. We raise money to help the American Cancer Society fund groundbreaking breast cancer research and provide patient services like free rides to treatment, free places to stay when treatment is far from home, a live 24/7 helpline and more.

OCTOBER 18, 2026

8:00AM: Tents open

10:00 AM: Walk starts

Silver Lake Lot
100 Arnold Ave.
Point Pleasant Beach, NJ 08742

- Previvor, Survivor & Thriver Tent and activities
- Live Entertainment with AJH Entertainment
- Snap a picture on the GIANT pink chair
- Visit 30 Sponsor Tents
- Make strides with friends and family along the Jenkinson's Boardwalk
- Create memories with loved ones



SCAN FOR
MORE EVENT INFO

700+ Previvors, Survivors & Thrivers
22,000+ walkers in 2025
30 Event Sponsors
\$1,250,000 raised in 2025

CITY BY THE SEA VET



SCAN
ME!



SUPPORT OR JOIN
OUR TEAM

OR...

CLICK HERE!

https://secure.acsevents.org/site/STR?fr_id=112447&pg=team&team_id=2867266

What's NEW in medicine!

New World Screwworm (NWS) Awareness

You may have seen news reports about the New World Screwworm (NWS) entering the United States.

While it typically lives in South America and the Caribbean, this parasite is currently being found in New Mexico and Texas. Fortunately, it has not yet been identified in the northeast, but monitoring is ongoing.



This parasite comes from a fly that lays eggs in open wounds or body openings (eyes, ears, nose), and the larvae feed on living tissue. Pets are at risk if they spend significant time outdoors, have open wounds, or have conditions causing skin sores. Fortunately, NWS can be treated with a class of drugs called isoxanzolines which are the same drugs used for flea and tick prevention (Credelio, Simparica, Bravecto). We carry these in our clinic and online pharmacy so we are prepared if NWS ever makes its way to NJ!

Need a refill on your preventions?

Visit our online pharmacy: www.citybytheseavet.covetruspharmacy.com

Welcome our NEW Veterinarian Dr. Kelly Ramos



Meet

Dr. Kelly Ramos!

Dr. Kelly, as we call her, joined our team last month and will be covering shifts on both our General Practice and our Urgent Care. She will also have a surgery day giving her a little bit of everything, which is just what she wanted and exactly what we needed! We were a perfect fit for each other and we are so excited she's here. Please help us welcome Dr. Kelly and her adorable dog, Tortellini too! To book an appointment with Dr. Kelly...

Call Us! 848-217-5000

BLOG SPOT!

Getting Ready for Baby

By Dr. Justine Murray

Bringing a new baby home is an exciting time, but it is a big adjustment for our pets. Dogs and cats thrive on their routine and familiarity so the arrival of a new family member can disrupt their daily lives. Preparing your pet **before** bringing your baby home can help ensure a smoother, less stressful transition for everyone.

Preparing while pregnant is the best time to start. Gradual changes are better than sudden changes.

Consider:

- Adjusting feeding, walking, or play schedules to more closely match what they will be after the baby arrives
- Teaching your dog obedience skills, such as "sit," "stay," "leave it," and walking politely on a leash
- Create designated pet-free areas if certain rooms (i.e nursery)
- Ensure your pet is up to date on veterinary exams, vaccinations, parasite prevention & any recommended health screenings.

Unfamiliar items can be scary for your pets. Several weeks before baby is expected, set up the baby gear.

Allow your pet to become accustomed to:

- Cribs and bassinets
- Strollers, swings and bouncers
- Baby toys
- Baby sounds and music

Where there are babies, there is a lot of new noises. To help get your pet used to these new noises, play recordings of crying and other infant sounds at a low volume.

To reduce stress, maintaining regular feeding and exercise routines can be helpful.

For dogs: Continue daily walks and exercise, provide enrichment activities, when possible, dedicate one-on-one time.

For cats: Maintain litter box cleanliness, provide scratching posts and climbing opportunities, offer regular play sessions.

Be sure to reward your pet often with praise, play time and treats as you are getting them accustomed to this new environment.

For the full blog, including how to introduce your pet to the baby, visit our website at:

<https://www.citybytheseavet.com/blog>



ANNOUNCEMENTS

WE NOW OFFER GROOMING!



Mondays & Tuesdays

Dog & Cat grooming
Bath & blow dry
Nail trimming & paw care
Ear cleaning
Custom Temporary
pet-safe Hair Dye



To make an appointment, call us and ask for Peter! 848-217-5000

URGENT CARE SUMMER HOURS



P: 848-200-2922

Monday – Friday
4PM–Midnight

Saturday
9AM–6PM

Sunday
9AM–5PM

Employee Spotlight

Dr. Bri!

Patient Spotlight

Zelda!

This month we're shining the spotlight on Dr. Bri! She was the first full-time veterinarian we hired, joining our team just before the pandemic. Through one of the most challenging times in our practice's history,

Dr. Bri played a vital role in helping us grow and thrive! For nearly 7 years she has provided exceptional, compassionate, fear free medical care. We truly couldn't feel luckier to have had her as part of our journey for so many years.

Dr. Bri has developed quite a following of loyal clients, and that brings us to our patient spotlight, Zelda! Zelda's mom tells us that she is afraid of just about everything except coming to City by the Sea Vet! That's thanks in large part to the trust and bond she's built with Dr. Bri. Dr. Bri helps Zelda feel safe and confident, allowing us to provide the medical care she needs while keeping her happy and comfortable. Zelda loves to jump in Dr. Bri's lap and even looks for her when she leaves the room. This means everything to all of us but especially Dr. Bri!



CITY 
BY THE SEA VET
URGENT CARE

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848-200-2922**

CITY 
BY THE SEA
VETERINARY

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